

Proudly Serving 90,000 Union Member Families and Growing

We provide Members and their Family the ability to see our Doctors and Specialists in MINUTES - 24/7/365 from anywhere in Canada or the World



Making a meaningful difference in the lives of our Members



## **OUR GENESIS A HUMANE STORY**



Seventy-two-year-old Pierette called me from rural Quebec, to tell me that Jean her seventy-six-year-old husband could not sleep and was frantic. She said: "Jean keeps saying this is the night he is going to die".

Jean had been diagnosed with cancer 4 months earlier. He told me his Doctors treated him like a number, there was no real communication with the doctors and specialists, and he said they spent less than five minutes talking to him. Jean said: "you know, I worked hard my whole life, I paid my taxes, I was never sick and I feel like the health system doesn't care about me at all and I need them now."

I contacted a friend who was a surgeon and asked him to call Jean as soon as possible. One hour later Pierette called and said thank you so much. Dr. Malik called Jean, he is sound asleep now, he talked to the doctor for 20 minutes and he felt so much better. Dr. Malik is going to follow up with him also.

Sadly, Jean passed away six months later. Jean was indeed a hardworking man, strong and proud, and he was my father-in-law. This event was the impetus for Members Health, as I witnessed first-hand the difference that timely, compassionate and open communication with a Doctor had on someone's life.

As told by one of the Founders of Members Health.



#### AS TRUSTEES,

#### **YOU KNOW**

that your Members are the heart & future of the Union

#### **WE KNOW**

that you take your role protecting your Members very seriously and that you truly want the best benefits available for them, benefits that make the Members & their Families lives healthier, less stressful and more secure.



#### **FACTS**

Every Union Member's Health & Wellness, is directly connected to their short and long-term ability to provide for their Family.



43% of Canadians reported being able to get a same-or next-day appointment with their family doctor.

Source: Canadian Institute for Health Information



Source: Canadian Institute for Health Informatio



#### **THE WAIT**

- 24 hours + to get into Family Doctor
- 1-2 hours to get into a "Walk In" (sub-par care & outcomes)
- 4 to 8 hours at Emergency
- 2 to 4 months for tests (MRI/CAT/CT and others)
- 3 to 11 months for Specialists & Surgeons

And unfortunately, it's getting worse

We have a PROVEN solution that is trusted by Unions across Canada

# **COMPREHENSIVE CARE FOR UNION MEMBERS**





Doctors 24/7- via video call



Diagnostics ordered on call



Mental Health, Wellness & Nutrition



Personal Care Manager dedicated to each Member



Prescriptions sent to Pharmacy of your choice



Timely referrals to Specialists & Surgeons



Assistance locating Family Doctors



Access to our Doctors from around the world



Labs ordered on call



Doctors notes



Follow up calls 24h-48h after your Doctor visit



Complete Doctor Patient confidentiality



#### 1. What is Members Health?

- 2. Why Members love it
- 3. How it helps Unions, Trustees & the Members
- 4. Range of cases we treated in 2019
- 5. Medical Team Across Canada
- 6. General pricing guidance
- 7. Appendices Foundation & Testimonials



Members Health is an Accountable Healthcare Benefit - Designed and operated by some of Canada's leading Surgeons & Physicians, our service features:

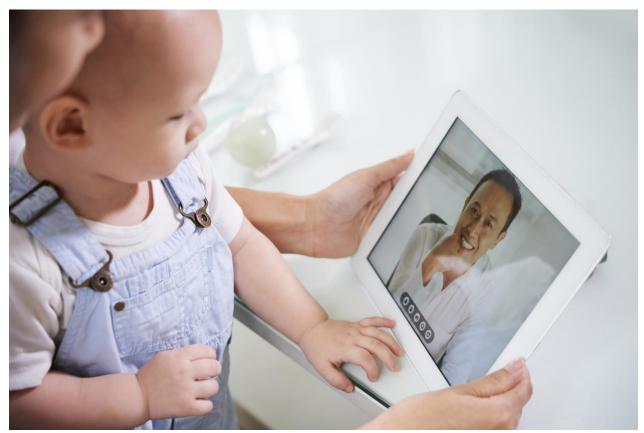
- 1. A dedicated team of Doctors & Specialists available in minutes 24/7/365
- 2. Prescriptions, Labs & Diagnostics on the video call.
- 3. Referrals & timely access assistance to Specialists & Surgeons.
- 4. Follow up 24/48 hours post Doctor visit contact
- 5. Preventive Health Screening, Doctors Notes, Mental Health, Wellness & Nutrition assistance
- 6. Continuity of Care protected by keeping Family Doctors informed (with consent).
- 7. Access to our Health Library powered by the world-renowned Mayo Clinic.
- 8. Case Review Team for complex cases
- 9. Medical Advisory Board to review quality of care
- 10. Dedicated Care Team staff assigned to each Member as a point person for their care

25 Minutes - is our current average time for our Members to speak with our Doctors on Shift

We are redefining how Healthcare is delivered ... and our Members love it.



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#### **Time & Money Saved**

No more waiting, no more Walk Ins, no more 6 hour plus Emergency Room waits, no more driving, no more lost work hours and pay.

#### **Convenience of Patient First Care**

Members Health Doctors see you 24/7/365, from anywhere, at Home, Work, in your Car, even when you are outside the Country

#### **Follow Up Care**

Every visit includes a follow up contact - 24 or 48 hours later

We take the time to find solutions to your Health problems, using our team of multi discipline Doctors, Specialists and Surgeons

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This is a benefit that every Member and Family needs - Accessing a Doctor or Specialist quickly and finding the right care path is the most important thing for all of us, and it has become very difficult.

A healthy Union Membership means a stronger Union and means better short/long term health for the Member base, less missed work and production days, lost pay, and lost check offs.

Lower Drug Costs in both short and long run periods – Unions we speak with complain Drug Costs are out of control. This is a systemic problem where unless side effects present, drug spend escalates needlessly.

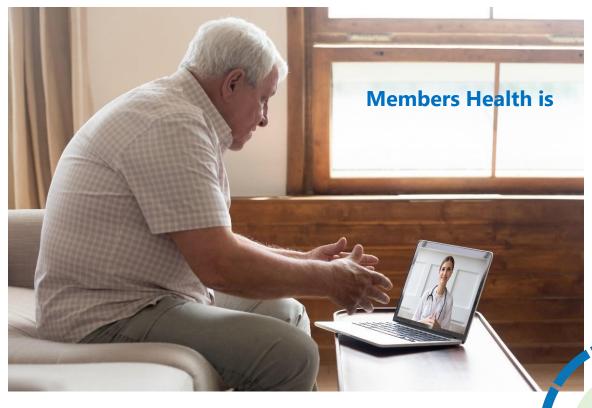
**Accountable Healthcare Benefit** – We take the time to assess the whole person, a Primary Care Physician does not have this time or structure available. We treat multiple issues and family members all on a single call and stay with the member to get them to the best health outcome possible.

**Example 1.** Sick note issued to a Union Member in 6 minutes via email, our Doctor spoke with him by video while he was pouring concrete on top of a two storey building. Member saved \$120. (Two (2) hours off work, \$100, plus the \$20 fee to a Doctor for a note, and he didn't have to even leave the job site)

**Example 2**. Member on 9 month wait for Gastroenterologist, our team had the Member in within 2 weeks.

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- Colds / Flu's / Ear & throat infections
- Diabetes issues
- COPD issues
- CHF issues
- Out of Country Medical advice
- Doctors notes for sick leave/RMT/Chiro
- Throat cancer early detection
- Early stage heart attack warning
- Knee, hip and spinal issues
- Urinary tract infections
- Asthma issues, adults and children
- Prescription renewals
- Prescription changes (ineffective or poor meds)
- Birth control & Female reproductive system issues
- Gastro/Cardio and Neuro issues
- Referrals into Gastroenterology, Oncology, Psychiatry, Neurology, Cardiology & Internal Medicine
- Concussion problems and better treatment paths
- Brain MRI's, CT, Xray and Ultrasounds ordered & arranged
- Locating of Family Doctors for numerous Members
- Epilepsy matters and treatment paths
- Anxiety, depression, substance abuse and anger issues





We are Member to Doctor based Our Members see our Doctors immediately

WE DO NOT USE: bots, text, questionnaires, artificial intelligence, messaging or triage delay processes

Doctors
Specialists
Surgeons
24/7

100%

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Dr. A. Bernard



Dr. D. Jones Chief Medical Officer



Dr. A. Malik Chairman Medical Advisory Board



Dr. D. Richardson Infectious Disease Expert

















Dr. D. Jangra

Dr. M. Kalin



Additionally we have:



Dr. H. Ali



Dr. I. Bernstein



Dr. I. Petrov



Dr. F. Irshad



Dr. A. Pirvu

**New Brunswick** 



Nova Scotia

Dr. M. Leddy



Dr. S. Singh

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Pricing per member is based upon the size of the member base to be covered, the age distribution of all members within that base and their dependents, and the length of the contract.

Our per member price covers the Member and all their dependents (referred to as a: "Member Family Unit").

In general, our rates Per Member (Member Family Unit), Per Month, range from 8.1 cents to 15.6 cents per hour or \$12.99 to \$24.99 per month, subject to adjustments. Note: these rates cover the Member Family Unit.

Specific pricing and structures will be provided to match the exact needs of the Union and its Members.



Our clients include members of:







### WITH MEMBERS HEALTH YOUR MEMBERS KNOW

#### That experienced Doctors are here to listen and help

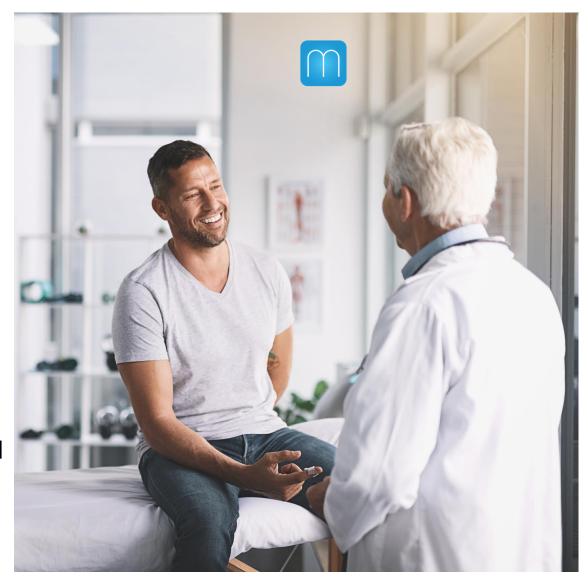
That a dedicated Care Team is here for them

That they will not have to wait hours or days

That Prescriptions, Labs, Diagnostics and tests will be ordered rapidly, as medically needed

That timely Medical Advice and Guidance is always available

That Members Health will help them, and their family, find the care they need and stay healthy





To confidentially discuss the unique needs of your organization, please feel free to contact us.

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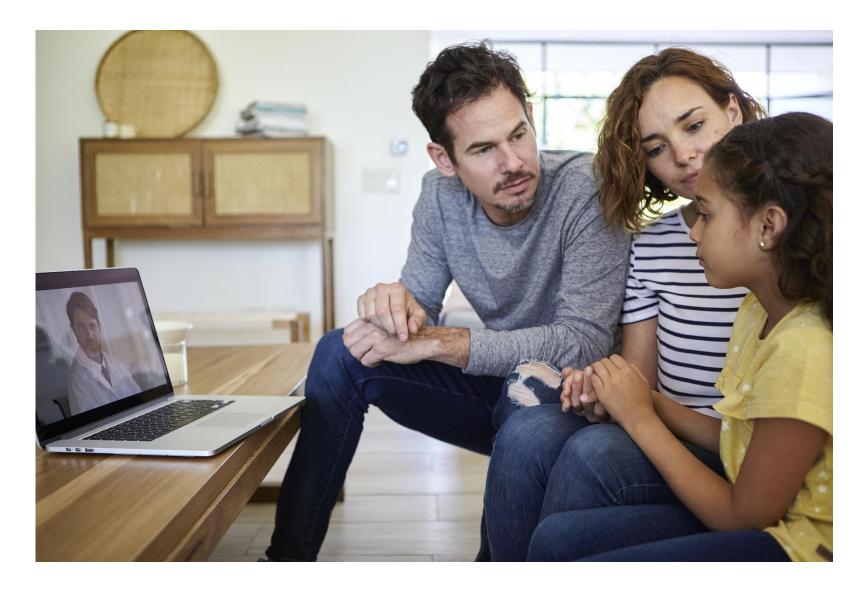
# **APPENDICES**

Our Foundation
Testimonials & Member Experiences

# **OUR FOUNDATION**

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is rooted in the knowledge
and experience that when our
Members have timely,
compassionate and open
communication with Doctors,
Specialists and a Care Team
staff, they enjoy healthier lives,
have less stress and enjoy true
peace of mind knowing that
someone is always working to
get them the best care they
need and deserve"



## **EXAMPLES OF MEMBER EXPERIENCES**

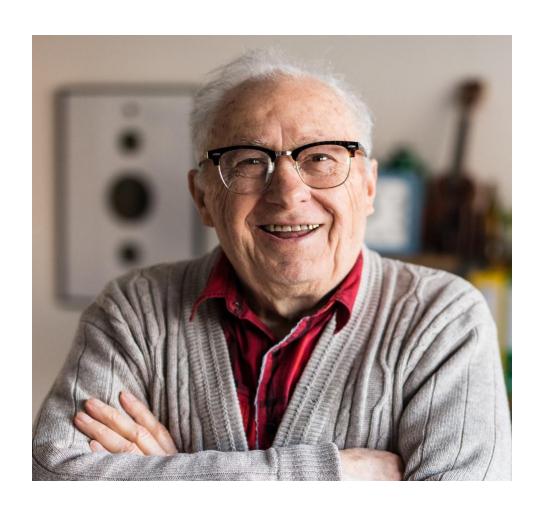




# "Mental Health assistance arranged in two days"

"Our Daughter had severe anxiety and chest pain, after 6 hours at the ER we were told to see our Family Doctor. We called Members Health at 9pm, they immediately ordered lab tests and arranged a Psychologist in two days. Our Daughter speaks with their Doctors regularly now and is really back to normal. They made sure my daughter was taken care of and kept following up with her. Just a great experience, I love that we can call whenever we need to" G.J.





# "Early stages of Heart Attack caught at 2pm on a Sunday"

"My wife called at 2pm on Sunday for my chest cold, the members Doctor spoke to me by video and was very persistent that this did not sound isolated to a cold, she insisted I go to ER. I refused initially and was p-ssed off and annoyed. So we went after 2 hours and it was early signs of heart attack. Members doctors checked in again and again and arranged cardiologist and gave me advice for next steps. I am very thankful for you guys and sorry I was stubborn old goat, my wife really thanks you and sings your praises to our friends." J.D.



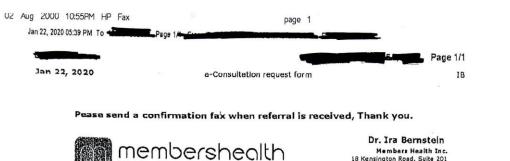


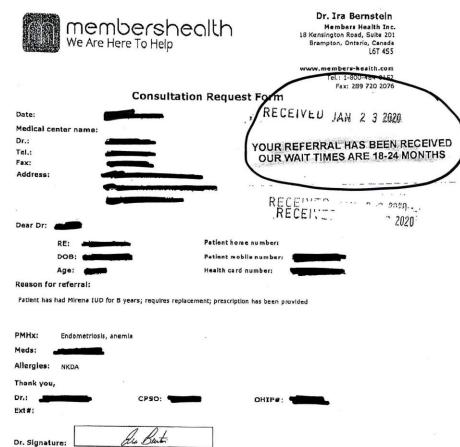
# "Specialist wait was 18 months – Members Health arranged in 5 days"

"Received notice from Specialist for contraceptive device implant that wait was 18 months, I called Members Health they arranged for me to have it done in 5 days. They were actually angry that any specialist would even send a letter back with a stamp on it saying 18 months wait. The care team at members is incredible, they found me what I needed and gave me options. Dr. Leddy was amazing also. Great communication." J.B.



"Specialist wait was 18 months – Members Health arranged in 5 days"





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"18 months for an Ear doctor.

Members Health arranged a sick note, prescription, and a faster Specialist, all while the Member was on his phone at the Jobsite pouring concrete"

"I used members health a week or ago. It is a very fast service with very knowledgeable doctors. All I needed was sick note, I talked to their Doctor while we were doing concrete drop, got the note and prescription and I asked about why I had to wait a stupid 18 months for an Ear Doc, they are helping with that also all in 10 minutes and no time off site. Really 5 stars from me" D.G.

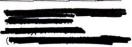


"18 months for an Ear doctor. Members Health arranged a sick note, prescription, and a faster Specialist, all while the Member was on his phone at the Jobsite pouring concrete"



Medicine Professional Corporation

OTOLARYNGOLOGY - HEAD AND NECK SURGERY Ear, Nose, Throat & Facial Plastic Surgeon



Referral Response

You have referred:

Non-urgent/elective referrals are booked on a month-to-month basis. The average wait time is 18-24 months. We will notify your office when an appointment is scheduled for your patient. Nease notify

return any calls inquiring about a future (unscheduled) appointment date.

\*\*\*\*\*\*PLEASE NOTE: If you have a SUDDEN HEARING LOSS please fax the referral urgently AND call our office to advise us of this referral.







Making a meaningful difference in the lives of our Members